



Company: **AnniQ AI Ltd**
Founder: **Jean Bernier**
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INVESTMENT DETAILS

Current Round: \$5,000,000
Terms: \$5MM for 20%
Committed: \$0
Soft Circled: \$0
Remaining: \$5,000,000

USE OF FUNDS

Hiring (50%): \$2.5M
Marketing (30%): \$1.5M
Product/Service Development (10%): \$500K
Operational Expenses (5%): \$250K
Legal / IP (Patents) (5%): \$250K

MILESTONES

AnniQ MVP Validated
Founder Institute Alumni 2023 (UK)
Microsoft Founders & Amazon Activate
Bitrix24 Partner

MANAGEMENT

Jean Bernier, CEO & Founder
Ivonne Bernier, CRO & Co-Founder

ADVISORS

Laura Bolaños, Marketing Advisor
Arnold Ayton, Business Advisor
Max Turning, Business Model Advisor
Mauricio Ruiz, Strategy Advisor

WHOLLY OWNED SUBSIDIARIES

AnniQ - anniq.ai
Spin Quantum Tech - spinqtech.com

PROBLEM

SMEs are struggling to stay afloat in today's competitive market, hindered by a lack of understanding of their customers and an inability to anticipate market trends. These companies often rely on outdated methods and compete primarily on price, leading to unsustainable growth and operational inefficiencies. This results in frustrated entrepreneurs and teams facing the daunting challenge of improving their business without clear direction or solutions.

SOLUTION

An all-in-one platform that uses companies' data to help them generate strategies and actions to develop their market and customers, all in minutes and a few clicks.

REVENUE STREAM

AnniQ Subscriptions: \$697/mo - \$1997/mo
AI & Analytics Projects: \$30K+
Quantum Projects: \$300K+

MARKET

DOMESTIC	INT'L
TAM - 6M co / \$300B	TAM - 21.5M co / \$1.07T
SAM - 595K co / \$29.7B	SAM - 1.4M co / \$70B
SOM - 307K co / 15.3B	SOM - 150K co / 7.5B

COMPETITORS

FUTRLI - futrli.com (acquired by Sage - Unknown)
Segment - segment.com (acquired by Twilio - \$3.2B)

OPPORTUNITIES

FoundersLab Program, Microsoft Marketplace,
AWS Marketplace, & Google Cloud Marketplace

INTELLECTUAL CAPITAL

Patents

Industry: **AI SaaS** | Round Stage: **Seed / Series-A** | Generating Revenue: **Yes**